

# JOURNALISM

## Programme Structure

<b>Course Code</b>	<b>Course Title</b>	<b>Lectures (L) Hours per week</b>	<b>Tutorial (T) Hours per week</b>	<b>Practical (P) Hours per week</b>	<b>Total Credits</b>
JRN2151	Print Media- Reporting and Editing	2	-	2	3
JRN2251	Basic Photography	2	-	2	3
JRN2351	TV Journalism	2	-	2	3
JRN2451	TV Production and Presentation	2	-	2	3
JRN2551	New Media	2	1	-	3
JRN2651	Media Analysis	3	-	-	3
	<b>TOTAL</b>				<b>18</b>

# JOURNALISM

## Syllabus - Semester First

### PRINT MEDIA – REPORTING AND EDITING

Course Code: JRN2151

Credit Units : 03

**Course Objective:**

This unit is aimed at introducing the students to the world of journalism- news and its handling in context of print media. It deals with basic news elements, news structure as also the newsroom set up. The student is to be taught about agency and magazine journalism. Editing is an integral part of this unit.

**Course Contents:**

**Module I: History of Journalism**

Journalism in pre-independence era in India  
Role of English and vernacular press during freedom struggle  
Growth of journalism post independence

**Module II: Growth and development of press**

Emergence of newspapers, magazines and publication houses  
Emergence and growth of Indian news agencies

**Module III: The newsroom Set-up**

Various departments in Editorial set-up  
Hierarchy in the Newsroom  
Qualities and responsibilities of a reporter  
Sources and beats

**Module III: News Reporting**

What is News, News Value and Sources of News  
Basic elements of News  
Writing a News Report  
Types of leads & Body text  
Interviewing skills required for reporting  
Types of Reporting

**Module IV: Editing News**

Role and functions of desk  
Role of copy editor  
Electronic Copyediting  
Rewriting  
Writing Headlines and captions  
Understanding the importance of style guides  
Newspaper design & Layout

**Examination Scheme:**

<b>Components</b>	<b>P</b>	<b>C</b>	<b>CT</b>	<b>A</b>	<b>EE</b>
<b>Weightage (%)</b>	5	5	15	5	70

**Components Codes**

Project	P
Case Discussion/Presentation/Analysis	C
Class Test	CT
Attendance	A
End Semester Examination	EE

**Text & References:**

- History of India Journalism; Natarajan, J.
- History of Indian press: Growth of Newspaper in India; Ahuja, B.N.
- Journalism Reporting; Sharma, Seema
- Communication for Development In the Third world; Melkote, Srinivas R.
- Editing; Ahuja, B.N. & Chhabra, S.S
- News Reporting & Writing, A.L. Lawrenz;
- Handbook of Journalism & Mass Communication
- Vir Bala Aggarwal, V.S. Gupta

# Syllabus - Semester Second

## BASIC PHOTOGRAPHY

Course Code: JRN2251

Credit Units: 03

### Course Objective:

This unit introduces to the basic techniques of photography and its applications in Mass Media with specialization in specific area. This course gives an opportunity to the student to get accustomed to this universal language of expression and communication and exhibit their skills to explore, understand the significance and utility of photographs as an effective medium of communication.

### Course Contents:

#### Module I: Introduction to photography

Brief History of photography

Uses of Photography

Principles of light

How photography works

- a. image capturing
- b. film processing
- c. print processing

#### Module II: Camera

Elements of a Camera (Introduction) – view finder, lens, iris, shutter, film chamber, light metre

Camera Designs –

- a. pinhole camera,
- b. view camera,
- c. compact camera,
- d. T L R
- e. S L R,
- f. Instant/Polaroid camera,
- g. digital camera

Exposure control in camera

#### Module III: Films & Camera Accessories

Film formats & their use

Lenses - prime & zoom lens

- a. angle of view
- b. Aperture & f-no.
- c. Depth of field, how depth of field works
- d. Depth of focus
- e. Lens care

Camera accessories

#### Module IV: Photography & Darkroom Practicals

Outdoor Photography Assignments

Introduction to Darkroom Equipments and their uses

Developing & Printing B&W Films

Developing, Printing and Enlarging B&W Prints

Portfolio and Presentation

**Examination Scheme:**

<b>Components</b>	<b>P</b>	<b>C</b>	<b>CT</b>	<b>A</b>	<b>EE</b>
<b>Weightage (%)</b>	5	5	15	5	70

**Components Codes**

Project	P
Case Discussion/Presentation/Analysis	C
Class Test	CT
Attendance	A
End Semester Examination	EE

**Text & References:**

- Basic Photography; Langford, Michael (Focal Press)
- Photography, Handbook, Wright, Terence
- Photography, History; Spira, s f
- A simple guide to 35mm photography; Corbett, Bill
- The Darkroom Cookbook; Anchell, Stephen G.

# Syllabus - Semester Third

## TV JOURNALISM

Course Code: JRN2351

Credit Units: 03

### Course Objective:

Students will move further into broadcast journalism in India. The unit will cover the process of how news develops and is moulded into essentials of any medium (Radio or TV) over a chain of processes. The basic attributes and skill set needed to pursue a journalistic path will also be debated and discussed. The unit will encourage students to identify the similarities and differences between key processes in both the mediums. The organizational set up will also be communicated for a better understanding of the functioning of a broadcast media organization.

### Course Contents:

#### Module I: Basics of TV journalism

Qualities of a journalist  
Developing sources of news gathering  
Process of a report from the idea till its final implementation  
Essentials during reporting  
Live reporting and presenting the final story  
Different styles of functioning for different beats  
Basic Interview Skills: different types of interviews, approach, arrangements, research  
Stages of production: pre, shoot and post.

#### Module II: Functioning of a TV organization

Hierarchy of a TV set up  
Television Personnel – director, floor manager, audio technician, controller, cameraman  
Role of a producer  
Technical Process of news from initial stages to telecast.  
Working process involved during live bulletin and recorded programme  
Role/ contribution of each department and personnel  
Hierarchy of a news organization  
Professional terminologies

#### Module III: Outdoor production

Basic shooting according to shooting script  
Team members and their role  
Precautions and safety features while shooting  
Single and multi-camera shoot  
Shooting for fiction  
Shooting for non-fiction  
Building a sequence in the camera and without external editing  
Process and elements of EFP (Electronic Field Production) and ENG (Electronic News Gathering)  
OB (Outdoor Broadcast) Van  
Satellite Phone

### Examination Scheme:

Components	H	C	CT	A	EE
Weight age (%)	5	5	15	5	70

### **Components Codes**

Home Assignment	H
Case Discussion/Presentation/Analysis	C
Class Test	CT
Attendance	A
End Semester Examination	EE

### **Texts & References:**

- Television Production Handbook; Zettl, Herbert
- Video production, Belavadi Vasuki
- Writing and Production Television News; Gormly, Eric K.
- Broadcast News Production; Schultz, Brad
- Digital Broadcasting Journalism; Sharma, Jitendra K.
- Broadcast journalism; Boyd, Andrew
- Broadcast journalism; Cohler, David Keith
- Television & Social change in Rural India; Johnson, Kirk
- Producing Public Television, Producing Public Culture; Dornfeld, Barry

# Syllabus - Semester Fourth

## TV PRODUCTION AND PRESENTATION

Course Code: JRN2451

Credit Units: 03

### Course Objective:

The module is structured for the students to move further into TV journalism. It shall explore strategies to *handle* key areas within broadcast journalism.

The skill for anchoring and presentation will be honed after explaining the nuances and essentials of the task. This module will also familiarize them with all that is needed for outdoor production and the role of important departments on location. From this unit onwards, they will be exposed to essentials of specialized coverage in the field of current affairs, sports, business etc.

### Course Contents:

#### Module I: Anchoring and presentation

Qualities of an anchor

Role of styling (makeup techniques)

Anchoring according to program formats

News anchoring, Entertainment, current affairs, magazine shows etc

Anchoring techniques: live shows & recorded programmes

Discussing different news anchors of the industry

Using the teleprompter

Piece to camera

#### Module II: Editing (Post-production)

Basic FCP (Final Cut Pro) Tools of Editing

Basic Transitions (cut, dissolve, fade, wipe)

Sequencing shots

Concept of montage

Continuity vs. non continuity

Linear vs. non linear editing

Role of the editor

Ingest and digitize

Overlay and underlay of sound

Ethics involved in editing

Importance of File footage and archival footage

From finished product to broadcasting

#### Module III: Specialized coverage I

Current Affairs

Documentaries and Features

Business and stock market reporting

Sports coverage

Legal reporting and Judiciary

Psephology and election based coverage

Political & parliamentary coverage

### Examination Scheme:

Components	P	H	CT	A	EE
Weight age (%)	5	5	15	5	70

### **Components Codes**

Project	P
Home Assignment	H
Class Test	CT
Attendance	A
End Semester Examination	EE

### **Texts & References:**

- Television Production Handbook; Zettl, Herbert
- Video production, Belavadi Vasuki
- Writing and Production Television News; Gormly, Eric K.
- Broadcast News Production; Schultz, Brad
- Digital Broadcasting Journalism; Sharma, Jitendra K.
- Broadcast journalism; Boyd, Andrew
- Broadcast journalism; Cohler, David Keith
- Television & Social change in Rural India; Johnson, Kirk
- Producing Public Television, Producing Public Culture; Dornfeld,

# Syllabus - Semester Fifth

## NEW MEDIA

Course Code: JRN2551

Credit Units: 03

### Course Objective:

Apart from discussing specialized coverage, *the concept of convergence* will be explored in this semester. The power of the Internet has penetrated every nook and cranny of life. Journalism has also been revolutionized with the inclusion of the World Wide Web for newsgathering and news dissemination. Aspiring journalists today need to be familiar with cyber journalism and the basics of web designing. The course curriculum has been designed, keeping this end in view

### Course Contents:

#### Module I: Specialized coverage – II

Disaster & crises coverage  
Science and technology  
Environment, Poverty, and Gender

#### Module II: Convergence

What is convergence?  
Emergence of convergence and its effects on broadcast media  
Language, structure and technology of new media  
*Creative, Business, Technical Skills in Convergence Media Programming*

#### Module III: Cyber Media

Cyber Journalism: History of Internet  
Comparison of cyber media with Print, TV, Radio.  
Writing for Web Media  
Online as a publishing medium  
*Online as an advertising tool*  
Why Print & Electronic Media networks are going on the Net?  
Impact of Web Journalism on reading habits of people and media industry.  
Analysis of important Indian news-based websites  
Impact of globalization on Web Journalism  
*Cyber Laws and debates*  
Concept of e-governance & e-learning  
Finding information on the World Wide Web  
Writing for blogs

### Examination Scheme:

Components	P	C	CT	EE
Weightage (%)	5	5	15	70

### Components Codes

Project P  
Case Discussion/Presentation/Analysis C  
Class Test CT  
End Semester Examination EE

**Text & References:**

- Journalism Online, Mike Ward
- The Internet Complete Reference; Harley Hahn
- The Web Writer's Guide, Koppel
- The Ethics of Cyber space; Hamelink, Cees J.
- E-government; Bhatnagar, Subhash
- Cyber Media Journalism Emerging Technologies; Chakravarthy, Jagadish

# Syllabus - Semester Sixth

## MEDIA ANALYSIS

Course Code: JRN2651

Credit Units: 03

**Course Objective:** The objective of this course is to provide a clear understanding of trends, movements and principles of journalism, problems and issues in newsgathering.

### Course Contents:

**Module-I:** Problems and Issues in Newsgathering Objectivity Introduction to defamation Activism in journalism Embedded reporters Credibility of sources Pressures on media – internal, governmental, advertising, PR

**Module-II:** Commercialization of media, Media trials, Changing Equations in media business – mergers & acquisitions, cross media holdings, new trends Media ethics

**Module-III:** Alternate media Citizen Journalism Blogs as alternate media Community media

**Module-IV:** Broadcast Regulations Overview of Broadcast law Evolution of Broadcast Bill Cable TV Regulation Act

### Examination Scheme:

Components	P	C	CT	A	EE
Weightage (%)	5	10	10	5	70

P- Project, C- Case Discussion/Presentation/Analysis, CT- Class Test, A- Attendance, EE- End Semester Examination

### Texts & References:

#### Text

- Mass communication In India; Keval J. Kumar
- Communication for Development In the third world; Melkote, Srinivas R.

#### References

- India's communication Revolution; Singhal, A. & Rogers, E. M.
- Media in a Globalised Society; Stig Hiarvard
- Media Management in India; Prassana K Biswasroy
- Government Media, Autonomy and After; G S